

ACCEPTANCE POLICY

All submissions must be accompanied by a signed copyright waiver agreement; articles will not be published without receipt of this. By signing this agreement, the author agrees that: 1. the submission is the original works of the author; 2. the article has not been published by another industry trade publication; and 3. DERMASCOPE acquires all rights and reserves the right to edit all materials.

Articles are published, on average, two to four months after acceptance. Scheduled content is subject to change at DERMASCOPE's discretion. We reserve the right to reschedule, postpone, or cancel publication of any article.

ARTICLE STYLE

Articles should be written from an aesthetic educator's point-of-view, geared towards skin care professionals, not consumers. Submissions should be considered post-graduate education, with the understanding that readers possess the knowledge of skin anatomy and physiology.

Articles must be educational, comprehensive, positive, and generic in nature. Whenever practical, alternative options and techniques should be mentioned. Articles cannot promote specific products, procedures, or people. Instead, press releases, industry profiles, and news items will be considered for inclusion within courtesy sections, depending on space availability and other editorial criteria.

Furthermore, articles must not be slanted against a particular segment of the trade. Claims should be supported based on documented facts; reference materials should be included to support any claims. Only references will be printed with editorials; research materials are not necessary.

EDITORIAL PILLARS

DERMASCOPE is dedicated to empowering the skin care professional through a powerhouse of editorial content built on the following pillars:

SKIN CARE

BODY CARE

BUSINESS

BEAUTY

WELLNESS

Editorial Submission Guidelines

As DERMASCOPE continues to be the leader in continuing education for the aesthetics industry, submissions will only be accepted as they follow our editorial guidelines; any submission will be rejected if it is purely branded content. Our subscribers have come to trust the generic editorial content we provide.

99%

recommend DERMASCOPE as an educational resource to other professionals.

76%

of readers reference DERMASCOPE multiple times throughout the month.

96%

implement information found in DERMASCOPE into their practice.

SPECIFICATIONS

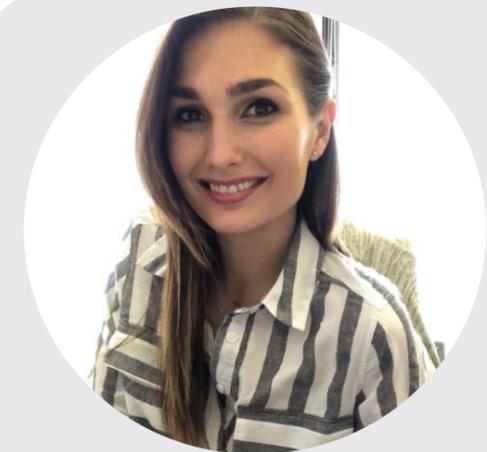
Articles may be submitted without request; however, word count limits and deadlines are assigned individually with planned material. Articles exceeding 3,000 words may be printed in part and concluded on our website.

All articles should be submitted electronically as a Microsoft Word document. Articles should include quality images, graphs, or charts when available. Inclusion does not guarantee use. Electronic images (including headshot) should be 300 DPI, CMYK, and either JPG, TIFF, PSD, or EPS format. Photo credits, model releases, and identification of subjects or techniques shown in photographs are required.

ANCILLARY ITEMS

All contributors should fill out the 2019 Contributors Questionnaire immediately after assignments have been given. This questionnaire will be referenced by our editorial team throughout the year. This will include submitting the following:

1. Author's biography (including contact information for readers) with maximum word count of 100; submissions exceeding this word count will be edited at the editor's discretion.
2. A professional color headshot of the author in digital format.



We appreciate your interest in DERMASCOPE Magazine and look forward to your editorial contribution.

Amanda

Amanda Strunk Miller
Publisher

MONTHLY FEATURES

New in 2019, DERMASCOPE is accepting monthly contributors! These recurring editorials will consist of either a column, how-to, blog, or video. Unlike content in the print magazine, all monthly features will be marketed on the homepage of DERMASCOPE.com and throughout our multiple social media platforms.



DERMASCOPE