

AESTHETICALLY PLEASING

Men's Care

Men's skin care often seems like the latest frontier of professional aesthetics as more men than ever express an interest in the well-being of their skin. Check out these men's products to stay current with all the industry has to offer.

1 Organic Fiji's **Tea Tree Spearmint Coconut Oil Soap** is a natural cleanser that quenches the body with its rich, creamy lather. 805-383-5900 or organicfiji.com

2 **Men's Face** by Elina Organics is a botanically-enriched formula that will moisturize, sanitize, and heal the skin after shaving. 269-384-2170 or elinaorganics.com

3 Dr. Spiller Pure SkinCare Solutions' **Manage Your Skin Age Repair Complex** reduces irritation while supplying moisture and regenerating the skin. 800-355-4485 or spillerus.com

4 **Double Duty Shave Lotion** by Doctor D. Schwab/CA Botana is a versatile shaving lotion and blemish-fighting cleanser. 800-872-2332 or ca-botana.com

5 Remédios Skin Care's **Oil Defense Cleanser** is a stimulating gel cleanser and men's wet shaving gel that removes excess oils and impurities. 818-879-0686 or remediosskincare.com



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"Having a strong men's line available in the spa is vital in today's market. Men expect products that are made just for them; they want attractive and masculine packaging, minimal fuss, and non-feminine fragrances. Men tend to buy only the products that they need, especially as they grow older. They go directly for what they want, spend less time browsing, and are less distracted. They like simplicity in a product line with no-nonsense instructions, convenience, and effective results."

Jenny Hogan, media director at Marketing Solutions

6 **Nadkins** by Dr. Dennis Gross are 100 percent natural, non-toxic towelettes specifically formulated for a man's most sensitive area. 818-340-4422 or nadkins.com

8 **Daily Wash** by Skin Authority has an antibacterial formula that removes dirt and oil and leaves the skin firm and clean. 866-325-7546 or skinauthority.com

10 **Restore Hydrating Lotion** by Alexandria Professional is formulated for sensitive skin and hydrates and restores skin health. 800-957-8427 or alexandriaprofessional.com

7 **DR. GRANDEL Kosmetik's Moisture Balm** is a lightweight emulsion that replenishes moisture and reduces the look of fine, dry lines. 888-845-1191 or grandel-skincare.com

9 **Audrey Morris Cosmetics' Gentle Glycolic Face and Body Cleanser** is great for day time and nighttime use. 800-826-8287 or audreymorriscosmetics.com

11 **GlyMed Plus' Essential Face Cleanser** gently cleanses and conditions the skin as it removes surface impurities. 800-676-9667 or glymedplus.com



AESTHETICALLY PLEASING

12 **Bump eRaiser Cool Splash** by Waxxxpress is a refreshing solution that helps to soothe shaving rashes, prevent ingrown hairs, and reduce the appearance of redness. waxxxpress.com

13 ilike organic skin care's **black exfoliating wash** deeply cleanses the skin and prevents impurities and excess buildup on the face and body. 888-290-6238 or szepelet.com

14 **One-Minute Exfoliating Mask** by Repêchage is a fast-acting mask that cleans, exfoliates, and absorbs oil without drying the skin. 800-248-7546 or repechage.com

15 jane iredale's **H/E Dry Sunscreen** is a broad spectrum sunscreen with SPF 20 that is specifically designed for men and made from micronized minerals. 800-762-1132 or janeiredale.com

16 **ReCharge** by RA for Men assists in healing and wound repair while promoting stronger, healthier, and younger-looking skin. 888-743-8729 or ramethod.com

17 e-shave's **Shaving Cream Solution** softens the beard for a closer and more comfortable shave while acting as a high-quality shaving cream. 800-947-4283 or eshave.com

"Currently, products that address hygiene, grooming, and hydration remain among the top performers for men. Though they are slowly expanding into other products, men are typically looking for the basics or products that offer dual benefits, such as hydration and age-reversal."

Rhonda Allison, L.E., founder of Rhonda Allison Cosmeceuticals



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18 V-IPL Handpiece by Viora Med – uses advanced light technology for the ultimate, safe, customizable, and effective hair removal. 201-332-4100 or vioramed.com

20 Post-Shave Balm by Dermalogica intensely moisturizes the skin while preventing ingrown hairs and bumps and reduces post-shave discomfort. 310-900-4000 or dermalogica.com

22 OM4 Perfect: High Alpine Brightening Isolate by Organic Male OM4 is formulated for men who are exposed to harsh environments. 877-898-6253 or om4men.com

19 Alchimie Forever's Antioxidant Skin Repair Gel is a refreshing, oil-free gel, specifically formulated for men, that is ideal for use after shaving. 877-920-7546 or alchimie-forever.com

21 Cole Skincare's Facial Towelettes in mint, citrus, or lavender aid the skin in fighting off germs and keep it free of breakouts. 844-488-2653 or coleskincareformen.com

23 Belle Côte's Volcanic Mud Cleanser is formulated with natural clay minerals to help control oil, shine, pores, blackheads, and bacteria. 855-587-8781 or bellecoteparis.com



AESTHETICALLY PLEASING

"Short, simple, and clear is best when setting men up with their homecare regimen. For the face, it is best for the skin care professional to recommend products that address cleansing, shaving, moisture retention, blackhead control, and sun protection. Furthermore, skin care professionals should give direct instructions and a confident choice of products."

Douglas Preston, L.E., president of The Inspired Esthetician

24 Original Formula Foot Balm by Bon Vital® is a powerful, vitamin-infused, and moisturizing balm for men's feet with great absorption. 800-253-6466 or bonvital.com

26 Brightening Facial Fruit Wash by Nature Pure Labs gently exfoliates and cleanses to maintain men's skin and well-being. 866-640-7546 or naturepure.com

28 Collagen Boost Eye Contour by Pevonia uses a natural neuropeptide to smooth wrinkles and provide long-lasting hydration and protection. 386-239-8980 or pevoniapro.com

25 Colorado Aromatics' Coolness Aftershave Lotion is a light shaving lotion that helps decrease signs of aging and sun damage. 303-651-2062 or coloradoaromatics.com

27 Nufree's 19 oz. Nufree Warmer is 4.5 inches wide, 5.5 inches deep, and has a stainless steel well and a self-regulating thermostat. 800-247-2405 or nufree4men.com

29 GR8/SKN's Hydrate is a light, multivitamin- and moisture-based serum that will nourish and hydrate the skin without leaving it feeling greasy. 855-447-8756 or gr8skn.com

