



DERMASCOPE Magazine's focus is to contribute to the betterment of the aesthetics industry. As a result, each issue provides multiple avenues for companies to promote their brand and products. The following is a list of the different press departments within the publication, along with the detailed specifications on the submission requirements.

All press submissions will be assigned based on their relativity of the topic and on a first come, first serve basis. In order to be included within the following press departments, all submissions MUST meet the following specifications.

Take Note

This is the area in DERMASCOPE where companies and readers alike are encouraged to share industry news regarding new hires, awards, celebrations, announcements, and their philanthropic efforts. Due to the content of this press section, please keep in mind that all press releases need to be time relative to the actual issue.

Materials needed:

- 100+ word write-up
- A 300 dpi image (optional)

Resources

Advertisers Only

This department includes a detailed article which focuses on a particular topic and is supported by a select group of products that are relative to the topic being discussed. As a result, all products submitted for this department must fit within the parameters of the article's focus.

Materials needed:

- 60-80 word write-up
- A 300 dpi, 5x5" image of single product
- Contact information (website and phone number)

Latest Launches

This single-page department showcases the latest professional products being launched in the aesthetics market.

Materials needed:

- 60-80 word write-up
- A 300 dpi image of product or product line
- Date of product launch
- Contact information (website and phone number)

Top Shelf

New to 2018, this department spotlights products that feature trending ingredients.

Materials needed:

- 20-30 word write-up
- A 300 dpi image of single product
- Contact information (website and phone number)

Aesthetically Pleasing

This special section gives an in-depth look at professional products. Periodically appearing within the magazine, this department provides readers with a unique approach to each theme, captured through an in-house photo shoot.

Materials needed:

- 60-80 word write-up
- Actual product (must be mailed and received by the due date listed)
- Contact information (website and phone number)

Worth a Look

This non-exclusive section features products that are truly worth a look. It is open to all professional products and is not themed to each issue.

Materials needed:

- 60-80 word write-up
- A 300 dpi image of single product
- Contact information (website and phone number)

All press submissions should be e-mailed to press@dermascope.com.