

# DERMASCOPE

The Encyclopedia of Aesthetics & Spa Therapy

## Guidelines for Article *Submissions*

Our subscribers have come to depend on *DERMASCOPE Magazine* as their source of clear educational information. All articles submitted for consideration must meet the following criteria:

### Style

Articles should be written from an aesthetic educator's point-of-view. Articles must be educational, comprehensive and positive. Articles must not contain any profanity. All profanity will be taken out solely on the editor's decision. Whenever practical, alternative options and techniques should be mentioned. Overall, the content must remain generic in nature. Articles cannot promote specific products, procedures or people. Instead, press releases, new products, industry profiles and news items will be considered for inclusion within courtesy sections: Take Note, Resources, Scope This, Aesthetically Pleasing or Worth A Look – depending on space availability and other editorial criteria.

Furthermore, articles must not be slanted against a particular segment of the trade. Support your hypothesis based on documented facts about your subject; theory must be able to stand on its own merits, without referring negatively to other industry services, procedures or products. Please include research and other reference materials that support any claims.

### Specifications

Articles should be approximately 500 to 1,000 words or 1,500 to 2,000 words, depending on the placement. Feature articles should be 3,000 to 3,500 words. Articles exceeding 5,500 words may be printed in part and run in concurrent issues. Articles may be submitted without request; however, word count limits and deadlines are assigned with planned material. Sidebars and quotes are a plus. All articles should be submitted electronically as an MS Word document.

Articles should include quality images, graphs or charts when available. Electronic images should be 300 dpi, CMYK and either JPG, TIF, PSD or EPS format. Photo credits, model releases, and identification of subjects or techniques shown in photographs are required.

### Ancillary Items

The following items should accompany every article submission:

1. Author's biography (including contact information for readers) with maximum word count of 100; submissions exceeding this word count will be edited with the editor's discretion.
2. A professional color headshot of the author in digital format.
3. A one to two sentence quote/tease about the article.
4. Signed Copyright Waiver Agreement; articles will not be published without the receipt of a signed Copyright Waiver Agreement.

### Acceptance Policy

All article submissions must be original works of the author. Simultaneous submissions will not be considered. Reprints are NOT accepted. *DERMASCOPE* acquires all rights and the signed release form is required. We publish manuscripts on an average of two to four months after acceptance and reserve the right to final edit all materials, kill an article or reschedule its publication date. Any article submitted can be used in print and/or on *DERMASCOPE.com*. Scheduled content is subject to change at the discretion of the editorial department. We reserve the right to either use material for print or online, on the condition that the content meets our editorial guidelines.

We appreciate your interest in *DERMASCOPE Magazine* and look forward to your editorial contribution.

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