

DERMASCOPE

The Encyclopedia of Aesthetics

Advertising Rate Sheet

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Spread	6,500	5,300	4,800	4,500
Full Page	3,200	3,000	2,850	2,700
2/3 Page	2,500	2,250	2,050	1,900
1/2 Page	2,150	1,900	1,750	1,625
1/3 Page	1,550	1,475	1,375	1,275
1/4 Page	1,300	1,200	1,150	1,050

Cover Positions

Inside front \$4,800
Inside back \$2,900
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Preferred Positions

Sold according to availability
Available only for Full page, 4 color, 12 insertion contracts

For Advertising Questions Please Call

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